

The logo features the text 'OX.DH HEALTH' in a bold, white, sans-serif font. The 'OX' is significantly larger than 'DH HEALTH'. A solid white circle is positioned between the 'X' and 'D'. The background is a dark blue gradient with large, overlapping geometric shapes: a circle on the left and several triangles on the right.

OX.DH HEALTH

CONNECTING PATIENTS • CLINICIANS • DATA

OX.DH HEALTH

A digital platform that revolutionises management of healthcare consultations into a modern, seamless experience. It gives patients and all those involved in their care (Integrate Care Systems, for example) access to shared information, plus an array of integrated options for requesting and scheduling appointments – any format any where.

Challenges

- Access to a bricks and mortar facility is difficult at the best of times – COVID has amplified this
- Covid has resulted in a significant healthcare backlog, including an increased demand for mental health support
- Patient information such as test results, scans, medical notes, prescriptions etc. is stored across multiple systems (paper and electronic) which results in the needless rekeying of vital information and complex navigation across multiple systems
- This disjointed process obstructs patient pathways, leading to delays and potential errors
- Patients and healthcare professionals are experienced online consumers and access to legacy healthcare systems is often disappointing and restrictive
- There is often false perception that online healthcare is insecure

Ideal Solution

- Optimised workflows and automation, with powerful patient data sharing capabilities aiding multidisciplinary teams and supporting patients' self care
- Integrated consultation options, from online to in-person, in groups or 1-1
- Powerful scheduling and communication tools that link patients through a variety of media (SMS, Twilio, MessageBird etc.)
- Easy to deploy, implement and expand functionality, with seamless and simple integration with your existing healthcare ecosystems
- Secure-by-design with information governance engineered as standard
- Cloud solution that scales and adapts efficiently to complex and evolving healthcare environments

Desired Outcomes

- Flexible scheduling options increases consultation availability, enabling backlogs to be tackled more efficiently
- Patients can be engaged with a click, reducing front line support
- Leading edge digital experience for all users
- A variety of healthcare professionals have Patient 360 at their fingertips, with reduced administrative burden, duplication, errors and risks
- Increase time available for the delivery of healthcare – less time battling technology
- Improve outcomes, enabling better and faster access to healthcare professionals
- Positive social impact with reduced travel time, costs and environmental effects
- OX. Waiting Room will meet requirements today and exceed them in the future by building in capacity and future proofing

Digital transformation has been a key driver in almost every industry

Patient expectations have been set high by their consumer experience

Healthcare is a service and making it digital will increase patient satisfaction and outcomes

Digitally transforming healthcare one patient, professional and practice at a time

Digital Transformation

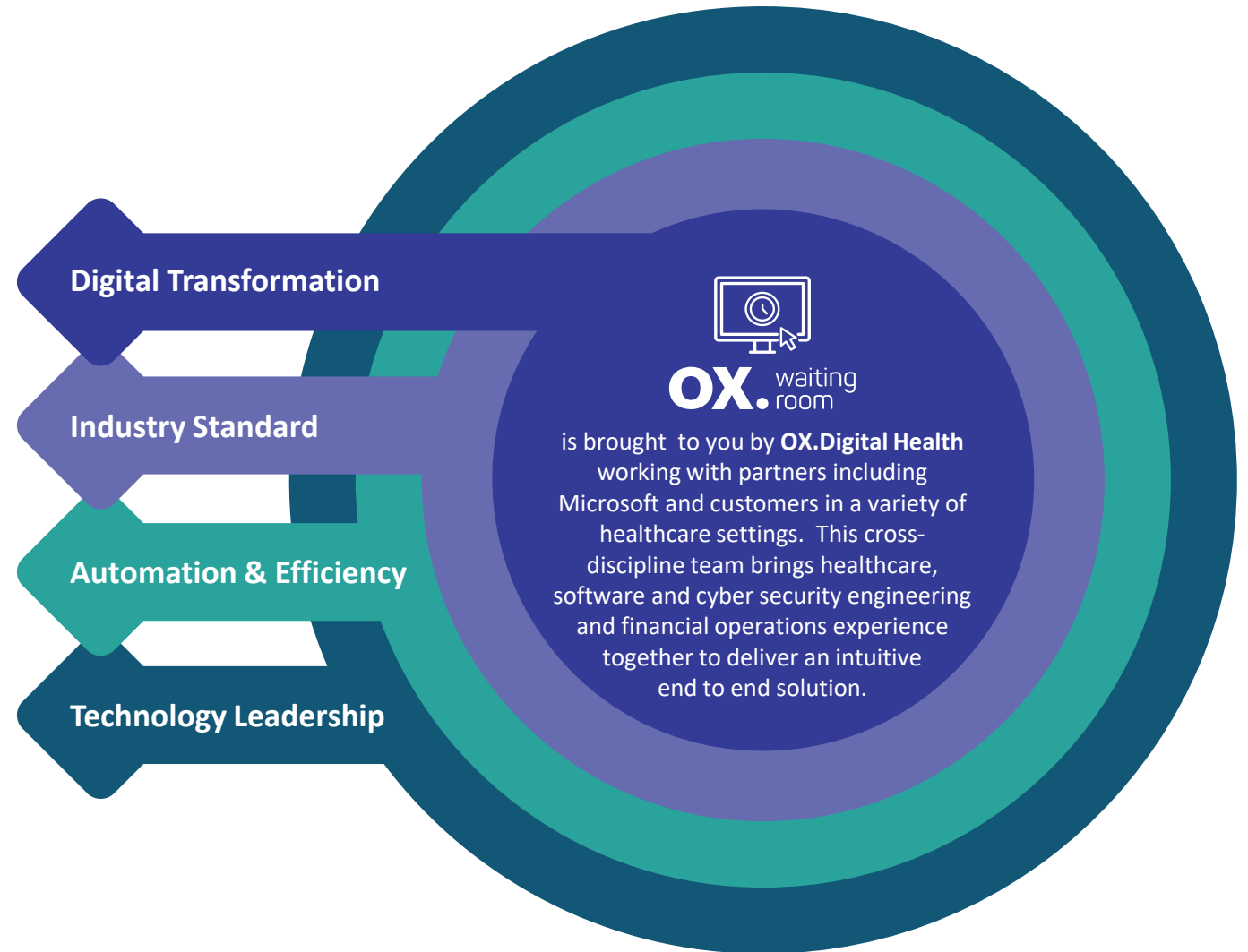
Manage all consultations in a secure environment

- Flexible and effective real time waiting room management
- Secure face-to-face, online group or 1-1 sessions with digital etiquette support, surveys and PROMs
- Increase patient engagement by proactively notifying and reminding patients about appointments, providing useful information and capturing digital feedback

Industry Standard

Don't re-invent the wheel

- Secure-by-design, 100% cloud based
- Use of best-in-class digital tools
- Leverage flexible digital libraries to support personalised patients care
- Standardised Information Governance procedures
- Adherence to Clinical Risk Management Standards, CyberEssentials+ and DPST3 'exceeds standards'



Digitally transforming healthcare one patient, professional and practice at a time

Automation and Efficiency

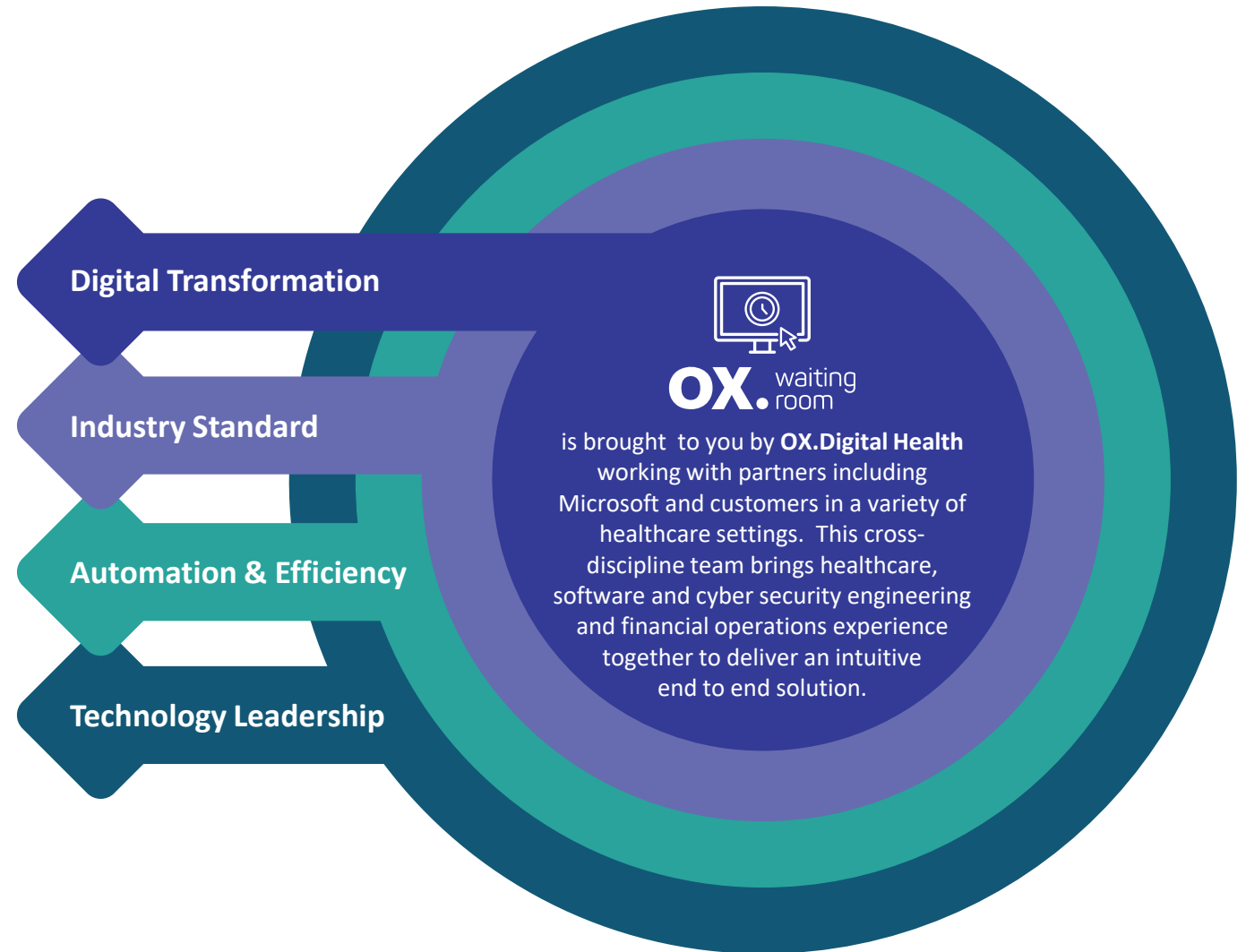
Let technology work for you

- Provide a single and flexible point of access that is easy to use and reduces administrative burden, duplication, errors, delays, risks and losses
- Reduce treatment delays and risks caused by miscommunication and missing, inadequate or outdated information
- Real time patient data captured once, shared digitally and securely with relevant care professionals

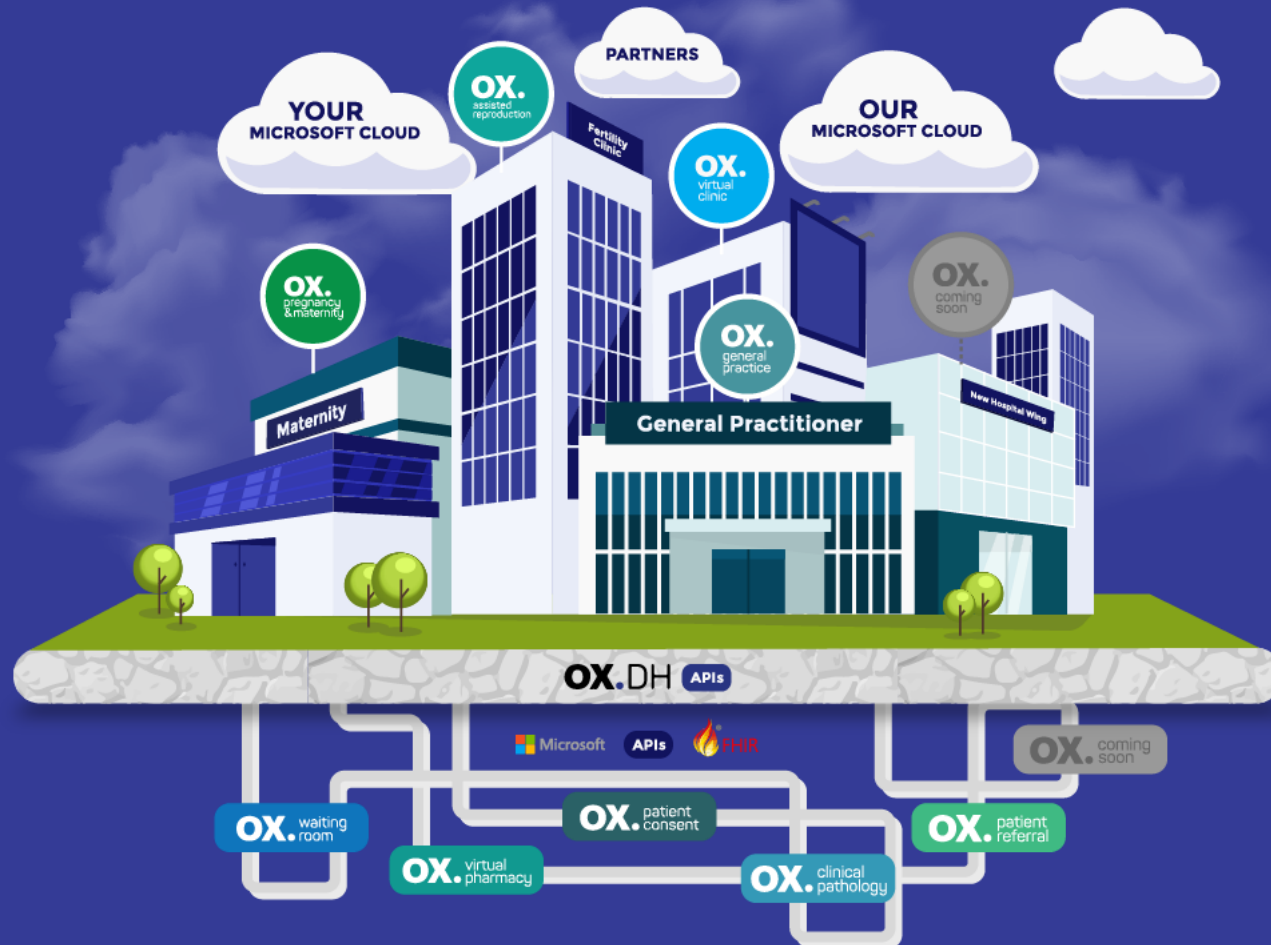
Technology Leadership

Rapid development and deployment

- Consolidate and integrate data from multiple legacy systems
- Persist data into the industry leading Microsoft Dataverse (CDM) - demonstrably ahead of major competitors
- Azure is a reliable and scalable platform that is GDPR compliant
- Innovation from global clinicians and technologists



OX.DH brings a cross-discipline team with healthcare, software and cyber security engineering and financial operations experience



OX.DH suite of platforms

- OX. Digital Health platforms respond to a variety of generic healthcare digital drivers, like patients' consent, as well a specific healthcare pathways
- Flexible configuration options to customise implementation: install on your Microsoft tenant or access our platform via SaaS
- Consistent user interface and technology infrastructure integrating across legacy systems
- Compatible with all modern devices
- CyberEssentials+ and DSPT3 'standards exceeded'

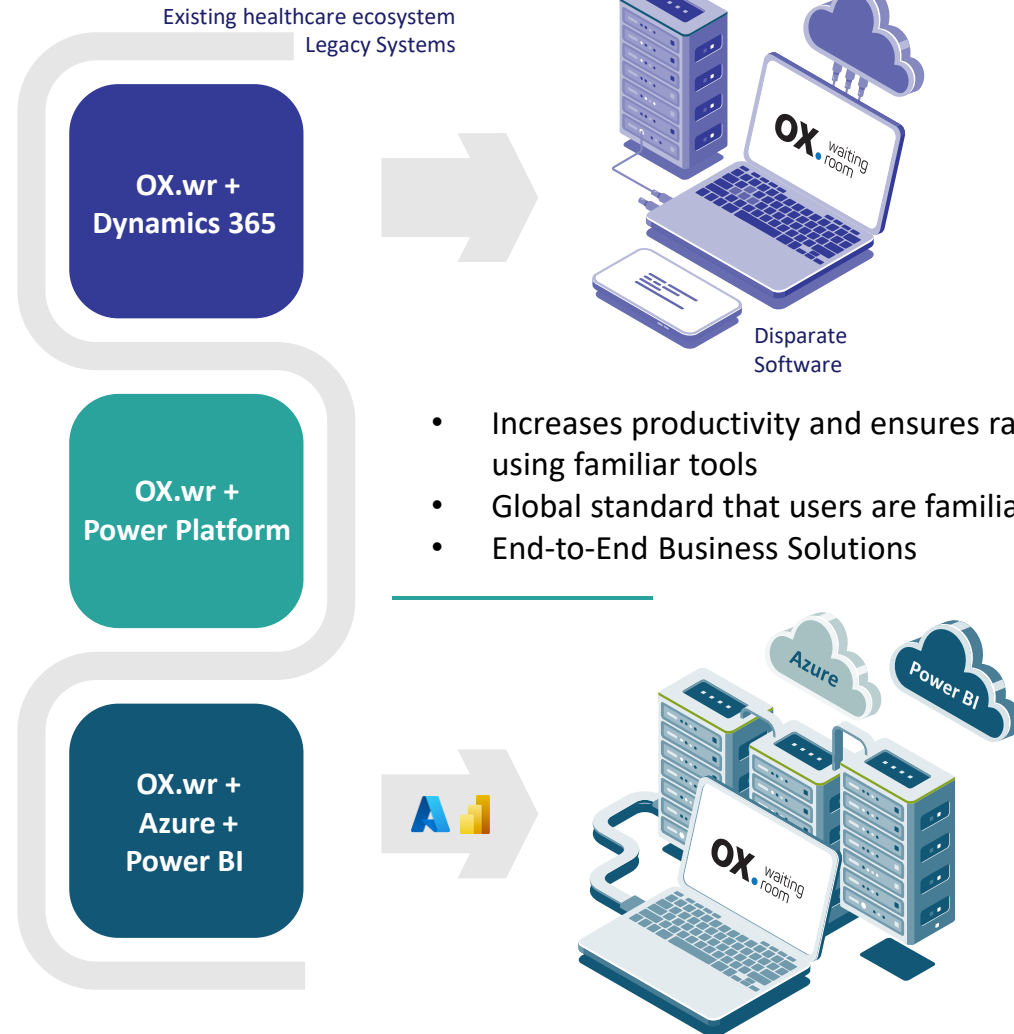
- OX.waiting room utilises Microsoft’s most advanced features to drive digital transformation and improve efficiency.
- OX.waiting room is 100% cloud-native: secure by design from inception, with a scalable and adaptable infrastructure.

Microsoft product alignment

- Secure, leading platform with global recognition
- Cornerstone in transforming a wide range of industries
- Familiarity and consumer use worldwide



- Provides insights to data that delivers best practice
- Open and flexible cloud computing platform
- Drives research and continuous improvement with



- Increases productivity and ensures rapid adoption using familiar tools
- Global standard that users are familiar with
- End-to-End Business Solutions

Managing thousands of virtual consultations for hundreds of users in the UK. Agreed in October 2020



The Rotherham NHS Foundation Trust



OX. Waiting Room transformed the patient experience and dramatically improved our efficiency. It delivers the type of digital experience that patients expect and has resulted in higher overall satisfaction.

— Digital Transformation Manager



Feedback from other clients

Increased Productivity and Efficiency

Implemented multi-clinic best practices across multiple sites utilising cloud-based platform:
“OX.wr gave patients the opportunity to respond to questionnaires and PROMS so I could plan sessions to focus on their needs – and it reduced our Did Not Attends” — NHS Trust

Reduced Run Rate / Return On Investment

Decommissioned and replaced several islands of expensive and inadequate legacy point solutions with an integrated, cost effective and functionally-rich solution:
“The contrast between our existing system and OX.wr was like night and day. It wraps around and integrates with our existing systems, so no there was no expensive replacement of infrastructure or huge upfront costs” — NHS Trust CFO

Improved Patient and Staff User Experience

Increased engagement and given healthcare professionals more time for patients:
“OX.wr group sessions enabled patients like me to link with others who are going through the same circumstances which reduced the feelings of isolation” — NHS Patient

The logo features the text 'OX.DH HEALTH' in a bold, white, sans-serif font. The 'O' and 'X' are significantly larger than the other characters. A solid white dot is positioned between the 'X' and the 'D'. The text is set against a dark blue background with abstract geometric shapes, including a large circle on the left and several triangles on the right.

OX.DH HEALTH

CONNECTING PATIENTS • CLINICIANS • DATA

OX.DH HEALTH